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RJ Reimers Named President of Leading Social Business Agency 7Summits

MILWAUKEE (December 10, 2012) – Social business agency [7Summits](http://www.7SummitsAgency.com) today announced the appointment of RJ Reimers to President. In his new role, previously held by 7Summits CEO Paul Stillmank, Reimers continues the company's mission of developing and deploying innovative social business solutions and cultivating strategic client and partner relationships.

7Summits is growing rapidly and has built a strong team of strategic, creative and technology experts in the social business arena. Reimers' extensive experience is invaluable as 7Summits continues to scale its operation to cultivate transformative social communities for the company's enterprise clients.

"RJ has proven experience working with our clients across many industries to achieve social business success. He is passionate about building our solution delivery and success model to scale our company and enable our teams to deliver success to our growing base of Fortune clients," said Stillmank. "As President, RJ continues to shape and deliver our industry-leading practices, methods and systems that are allowing us to grow our business nationally and globally."

Following executive roles at Accenture and Whittman-Hart, Reimers co-founded 7Summits and has leveraged over 25 years of experience in creating, selling and delivering best-in-class business solutions to bring 7Summits to the forefront of the social business sector. His extensive knowledge in B2C, B2B, collaboration, web-based and mobile applications, along with a strategic perspective on the enterprise has helped shape the foundation of 7Summits' blueprint for building online community experiences.

"Social business is enabling organizations to compete, innovate and operate in new ways by developing purpose-driven, community-enabled solutions that drive measurable business value. At 7Summits, we have focused exclusively on helping our clients define and capitalize on these opportunities by structuring our company to provide the industry, social business and technology expertise necessary to bring these solutions to life." said Reimers. "That's the company that we are building, and it's exciting to lead this organization to the next peak."

About 7Summits

7Summits, www.7SummitsAgency.com, is a social business agency founded in 2009 to help companies engage customers, partners and employees to help grow their businesses. 7Summits solutions deliver top line revenue growth and bottom-line productivity improvement by focusing on both consumer influence and employee collaboration. The company works with numerous Fortune 500 brands to transform key business processes and become more fully



networked enterprises. 7Summits offers deep expertise in social business strategy, community experience design, platform development and integration, as well as community activation.

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